



- Orlando Roller Derby is a full Women's Flat Track Derby Association (WFTDA) member league. WFTDA is the international governing body for the sport of women's flat track roller derby and a membership organization for leagues to collaborate and network.
- The league is composed of five teams.
  - Our all--star team: Ozone Slayers
  - Our mid--level team: Sun Blockers
  - Our three home teams: Heatwave Hellcats, Snowbird Bombers, and Manatee Mayhem



- ORD is a 501(c)(3) non--profit dedicated to our mission of bringing about positive change in ourselves and in our community.

## OUR FANS

Roller derby is the fastest growing sport in America, and we have a passionate audience. Our current Facebook audience is **over 5,000 fans** and growing every day.

According to a WFTDA (Women's Flat Track Derby Association) poll, roller derby fans are:

- **61%** women, **39%** male
- Average age is **37** years old
- Over **55%** have an annual household income of over **\$50,000**
- Over **33%** have an annual household income of over **\$75,000**
- **84%** have some college education
- **78%** of fans patronize businesses that sponsor their local league



# ORLANDO ROLLER DERBY

## 2018 SPONSORSHIP PACKAGE

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### OUR 2018 SEASON

Our 2018 schedule is jam-packed with exciting games. Make sure that your company is represented at the following home games:

Mar. 3rd – Open Scrimmage	June 2nd – Orlando vs Savannah Derby Devils	Aug. 11th – Home Teams
Mar. 31st – ORD vs Team Zebra ORD Travel A vs ORD Travel B	June 30th – ORD Travel A vs Bradentucky Bombers ORD Travel B vs Swan City	Sept. 8th – Home Teams
May 5th – ORD Travel A vs Molly Rogers ORD Travel B vs All City		Oct. 13th – Home Teams
		Nov. 10th – Season Closer

### SPONSORSHIP OPPORTUNITIES

#### Lead Jammer \$1500+

- Logo & link on website
- 4 VIP season tickets
- Full page ad in all game programs
- Social media mentions
- Banner at all games
- \$100 merchandise voucher
- Sponsor shout-out at all games

#### Pivot \$1000

- Logo & link on website
- 2 VIP season tickets
- 1/2 page ad in all game programs
- Social media mentions
- Banner at all games
- \$50 merchandise voucher
- Sponsor shout-out at all games

#### Blocker \$500

- Logo & link on website
- 1 VIP season ticket
- 1/4 page ad in all game programs
- Social media mentions
- Sponsor shout-out at all games

#### Head Ref \$250

- Logo & link on website
- 5 game tickets
- 1/8 page ad in all game programs
- Social media mentions
- Sponsor shout-out at all games

#### Custom \$ - -

If you prefer, we are happy to put together a customized package to suit your business needs. (i.e. sponsoring a home team, purchasing dual-branded merch, etc.)

Please contact [sponsorship@orlandoderbygirls.com](mailto:sponsorship@orlandoderbygirls.com) for more information or to create a custom package.

\*Orlando Psycho City Derby Girls, Inc. is a 501(c)(3) non-profit organization.  
Part of your sponsorship may be tax deductible.