



2024 SPONSORSHIP PACKAGES

Sponsorship is a great way to get your message out to our fans and to the greater roller derby and skating communities. Orlando Roller Derby is a non-profit/501(C)(3) organization established in 2009. ORD is a skater-operated WFTDA sanctioned roller derby league based in Orlando, Florida. The members of our league are strong, motivated athletes from all walks of life, who train hard and are passionate about the sport of roller derby. Our league invests and participates in Orlando's local community and culture through donations, volunteering, and support. Sponsorship is an easy and affordable way to reach our diverse community.

WHO WE ARE

- Orlando Roller Derby (ORD) is Central Florida's premiere, skater owned and operated, women's flat track roller derby league. Established in 2009, we are an active member of the Women's Flat Track Derby Association (WFTDA), the international governing body of the sport.
- As a 501(c)3 nonprofit organization, Orlando Roller Derby's mission is to bring about positive change in ourselves and in our community. Your generous tax deductible contribution will help the league afford the current ongoing costs:
 - ★ *Rental Fees for practice space/venue*
 - ★ *Rental Fees for home games and events*
 - ★ *League Insurance and payment to medical staff for games and events*
 - ★ *Track maintenance supplies*
 - ★ *Practice and events supplies*
 - ★ *Travel team expenses (such as airfare, baggage fees, lodging, entry fees, and meals)*
- Our league is composed of five teams.
 - Our A level travel team: Ozone Slayers
 - Our B level travel team: Sun Blockers
 - Our two home teams: Heat Wave Hellcats, Manatee Mayhem



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AVAILABLE LEAGUE SPONSORSHIP OPPORTUNITIES

MVP (\$5000 Investment+)

- Season tickets for 10 individuals
- Your business logo on back of fan club shirt
- Your business logo and link displayed on our digital platforms (social media, website, live stream and digital programs)
- Social Media thank you advertisement during all games
- \$100 merchandise voucher
- Three, 30 second commercials at home games read by announcers.
- Prime Vendor Table space you provide during all home games*
- Prime location of banner you provide during all home games*
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials (*for example noise makers, bandanas, hand sanitizer, wearables, etc.*) during games***
- Four Orlando Roller Derby Skaters to attend the business event of your choice***
- Recognized as MVP Awards sponsor for 3 games

Platinum (\$3,000 Investment)

- Season tickets for 5 individuals
- Your business logo on back of fan club shirt
- Your business name and logo displayed on our digital platforms (social media, website, live stream and digital programs)
- Social media thank you advertisement during home games
- Vendor table space you provide during all home games*
- Excellent Location of banner you provide during all home games*
- Two 30 second advertisements read by announcers during home games
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials during games***
- Four Orlando Roller Derby Skaters to attend the business event of your choice***

GOLD (\$1000 Investment)

- Season tickets for 5 individuals
- Your business logo on the back of fan club shirt
- Your Business name and logo displayed on digital platforms (social media, website, digital programs, and twitch live streams)
- Social media thank you advertisement during home games
- Vendor table space you provide during all home games*



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- Location space for banner you provide during all home games*
- One 30 second advertisement read by announcers during home games
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials during games***
- Four Orlando Roller Derby Skaters to attend the business event of your choice***

Silver (\$500 Investment)

- Season tickets for 2 individuals
- Your Business logo on back of fan club shirt
- Social media thank you advertisement during home games
- Vendor table space you provide for half season (# home games)*
- Location space for banner you provide for half season (#home games)*
- Permission to give away promotional materials during games

Bronze (\$250 Investment)

- Business logo on back of fan club shirt
- Social media thank you during home games
- Vendor table space you provide for half season (# home games)*

*Business banner and vendor table to be supplied by sponsor ***Requests for event attendance or collaborative materials must be presented at least 30 days prior to the event; ORD will make its best effort to accommodate all requests, but in the case of a conflict with a previously scheduled event, ORD representation at your event may be subject to skater availability.



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

BUY THE PENALTY BOX (\$750)

ORD will name the penalty box after your business, with your company's banner displayed proudly as the backdrop, for every home game this season. The penalty box can be a pretty high-traffic spot in roller derby, giving you maximum visibility at all games. The announcer will give your business a shoutout at the beginning of each game. **Note: *Only one penalty box sponsorship is available per season.***

SPONSOR A SKATER (\$100+)

Your contribution goes directly to the skater of your choice, and will be applied to the cost of that skater's gear, league membership dues, and/or travel expenses. If you are sponsoring a skater on behalf of your business, the skater may display your business name during home games, subject to WFTDA rules, at your request. Please check out our current roster of skaters on the ORD website, under the "Teams" dropdown.

CUSTOM SPONSORSHIP PACKAGES

Have specific advertising needs? Reach out to us at Sponsorship@OrlandoRollerDerby.com and we will be happy to discuss what we can offer based on your budget.

**** Orlando Roller Derby, Inc. (dba Orlando Roller Derby) is a 501(c)(3) non-profit organization. Part of your sponsorship may be tax deductible. Contracts run through December 31st each year, regardless of agreement start date. Sponsors must renew/change their agreement each year for the upcoming season. Sponsorship payments are non-refundable; however, ORD is committed to maintaining positive relationships with our sponsors and are always available to answer questions or address concerns.



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Sponsor Information

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Sponsorship Package Selection

- MVP: \$5000+
- Platinum: \$3000
- Gold: \$1000
- Silver: \$500
- Bronze: \$250
- Buy the Penalty Box: \$750
- Sponsor a Skater: \$100+ Sponsored Skater: _____

- Custom Amount: \$ _____

Custom Package Details to be discussed with the ORD Sponsorship Director, and contract details will be attached to this agreement.

Payment Information

Payments may be made via PayPal to Treasurer@OrlandoDerbyGirls.com using the "Friends and Family" option, or by cash or check made payable to Orlando Roller Derby.

I agree to the terms of this agreement and have paid via PayPal or included payment.

Signature: _____ Date: _____