



# Call for SPONSORS!

Support Orlando Roller Derby in the **2025** Season



## COMMUNITY IMPACT

Support a local, inclusive league that actively engages and gives back to the community.

## BRAND EXPOSURE

Increase visibility through event sponsorships, social media, and branded promotions to a dedicated fan base..

## TAX BENEFITS

As a 501(c)(3) non-profit, your contribution is tax-deductible, supporting both a meaningful cause and your business.

## ABOUT US

Orlando Roller Derby (ORD) is Central Florida's premier, skater-owned and operated women's flat track roller derby league. Established in 2009, we are a proud member of the Women's Flat Track Derby Association (WFTDA), the International governing body for the sport.

Our league is made up of strong, dedicated athletes who train hard and are passionate about roller derby. We pride ourselves on being a diverse and inclusive organization that actively engages with and supports the local Orlando community through donations, volunteering, and outreach.

As a 501(c)(3) non-profit, Orlando Roller Derby is committed to fostering positive change both within our league and in our community. Your generous, tax-deductible contribution will directly support the league's ongoing expenses, helping us continue to grow and thrive.

## CONTACT US!

[WWW.ORLANDOROLLERDERBY.COM](http://WWW.ORLANDOROLLERDERBY.COM)  
[SPONSORSHIP@ORLANDOROLLERDERBY.COM](mailto:SPONSORSHIP@ORLANDOROLLERDERBY.COM)

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## SPONSORSHIP PACKAGES

### PLATINUM

TICKETS TO GAMES  
LOGO & BRANDING ON DIGITAL PLATFORMS  
MERCHANDISE VOUCHER  
VENDOR SPACE AT GAMES  
BANNER PLACEMENT AT GAMES  
OPPORTUNITY TO GIVE AWAY PROMOTIONAL ITEMS  
COLLABORATE ON PROMOTIONAL MATERIALS  
COLLABORATE FOR EVENT APPEARANCES  
RECOGNITION AS SPONSOR

**\$3000+**

### GOLD

LIMITED TICKETS TO GAMES  
LOGO & BRANDING ON DIGITAL PLATFORMS  
VENDOR SPACE AT GAMES  
BANNER PLACEMENT AT GAMES  
OPPORTUNITY TO GIVE AWAY PROMOTIONAL ITEMS  
COLLABORATE ON PROMOTIONAL MATERIALS  
COLLABORATE FOR EVENT APPEARANCES  
RECOGNITION AS SPONSOR

**\$1000**

### SILVER

LIMITED TICKETS TO GAMES  
RECOGNITION AS SPONSOR  
LOGO & BRANDING ON DIGITAL PLATFORMS  
VENDOR SPACE AT GAMES  
BANNER PLACEMENT AT GAMES

**\$500**

### BRONZE

LOGO & BRANDING ON DIGITAL PLATFORMS  
VENDOR SPACE AT GAMES  
RECOGNITION AS SPONSOR

**\$250**

## OTHER SPONSOR OPTIONS

### SCORE BOARD SPONSOR

COMPANY'S LOGO WILL BE DISPLAYED ON THE SCOREBOARD (LIVE AND VIRTUALLY).  
PRIME LOCATION ENSURING MAXIMUM VISIBILITY AT ALL GAMES.  
THE SCOREBOARD WILL BE VISIBLE BOTH LIVE AND THROUGH STREAMING.  
THE ANNOUNCER WILL GIVE YOUR BUSINESS A SHOUT-OUT AT HALF-TIME AND AT THE END OF THE GAME.

**\$300+**

### PENALTY BOX SPONSOR

YOUR COMPANY'S BANNER WILL BE DISPLAYED AS THE BACKDROP.  
THE PENALTY BOX IS A HIGH-TRAFFIC SPOT, ENSURING MAXIMUM VISIBILITY.  
THE ANNOUNCER WILL GIVE YOUR BUSINESS A SHOUT-OUT AT THE START OF EACH GAME.  
YOUR BUSINESS WILL BE MENTIONED WHENEVER A PLAYER IS SENT TO THE BOX (LIVE AND VIRTUALLY).

**\$200+**

### CONCESSIONS SPONSOR

BECOMING A CONCESSIONS SPONSOR OFFERS YOUR BUSINESS PRIME VISIBILITY IN A HIGH-TRAFFIC AREA, REACHING FANS AT EVERY GAME.

**\$200+**

### HALF-TIME SPONSOR

ORD WILL COLLABORATE WITH YOUR BUSINESS TO CREATE AN EXCITING HALF-TIME PROGRAM SHOWCASING YOUR BRAND.  
THE ANNOUNCER WILL GIVE YOUR BUSINESS A SHOUT-OUT AT THE BEGINNING OF THE SPONSORED GAME.

**\$100+**

**Ready to sponsor? Fill out the Sponsorship form and submit payment.  
Payment can be sent electronically via Zelle ([treasurer@orlandorollerderby.com](mailto:treasurer@orlandorollerderby.com))  
or Venmo (@ordtreasurer), or by cash or check made payable to Orlando Roller Derby.**



# 2025 SPONSORSHIP PACKAGES

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Package Selection

- MVP: \$5000+
- Platinum: \$3000
- Gold: \$1000
- Silver: \$500
- Bronze: \$250

### Other Sponsorship Items

<input type="checkbox"/> Scoreboard: \$300	<input type="checkbox"/> Penalty Box: \$200	<input type="checkbox"/> Half-Time: \$100
<input type="checkbox"/> Concessions: \$200	<input type="checkbox"/> Travel: Negotiable	<input type="checkbox"/> Logistics: Negotiable

Sponsor a Skater: \$100+ Sponsored Skater: \_\_\_\_\_

Custom Amount: \$ \_\_\_\_\_  In-Kind or Branded Merchandise

Custom Package Details to be discussed with the ORD Sponsorship Director, and contract details will be attached to this agreement.

### Payment Information

Payment can be sent electronically via Zelle (treasurer@orlandorollerderby.com) or Venmo (@ordtreasurer), or by cash or check made payable to Orlando Roller Derby.

I agree to the terms of this agreement and have paid via PayPal or included payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\*\* Orlando Roller Derby, Inc. (dba Orlando Roller Derby) is a 501(c)(3) non-profit organization. Part of your sponsorship may be tax deductible. Contracts run through December 31st each year, regardless of agreement start date. Sponsors must renew/change their agreement each year for the upcoming season. Sponsorship payments are non-refundable; however, ORD is committed to maintaining positive relationships with our sponsors and are always available to answer questions or address concerns.