



# 2026 SPONSORSHIP PACKAGES

Invest in Orlando Roller Derby and make a lasting impact on our vibrant community. Your support will not only elevate the thrilling sport of roller derby within our community, but also empower local athletes, and foster a spirit of teamwork and resilience. By partnering with us, your brand will gain valuable exposure to passionate fans, and showcase a commitment to community engagement. Together, we can create unforgettable experiences both on and off the track while championing the values of our league. Let's roll forward together!

Sponsorship is a great way to get your message out to our fans and to the greater roller derby and skating communities. Orlando Roller Derby (ORD) is a non-profit/501(C)(3) organization established in 2009. ORD is a WFTDA sanctioned, skater-operated, inclusive roller derby league based in Orlando, Florida. Sponsorship is an easy and affordable way to reach our diverse community. We look forward to working with your organization.

## WHO WE ARE

- Orlando Roller Derby (ORD) is Central Florida's premiere, skater owned and operated, women's flat track roller derby league. Established in 2009, we are an active member of the Women's Flat Track Derby Association (WFTDA), the international governing body of the sport.
- The members of our league are strong, motivated athletes from all walks of life, who train hard and are passionate about the sport of roller derby.
- Our diverse and inclusive league invests and participates in Orlando's local community and culture through donations, volunteering, and support.
- As a 501(c)(3) nonprofit organization, Orlando Roller Derby's mission is to bring about positive change in ourselves and in our community. Your generous tax deductible contribution will go directly to help the league afford the current ongoing costs:
  - ★ *Rental fees for practice space/venue*
  - ★ *Rental fees for home games and events*
  - ★ *League insurance and payment to medical staff for games and events*
  - ★ *Track maintenance supplies*
  - ★ *Practice and events supplies*
  - ★ *Travel team expenses (such as airfare, baggage fees, lodging, entry fees, and meals)*
- Our league is composed of six teams.
  - Our A level travel team: Ozone Slayers
  - Our B level travel team: Sun Blockers
  - Our C level travel team: Sol Crushers
  - Our three home teams: Heat Wave Hellcats, Manatee Mayhem, Snowbird Bombers



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## AVAILABLE LEAGUE SPONSORSHIP OPPORTUNITIES

### MVP (\$5000 Investment+)

- Season tickets for 10 individuals
- Your business logo and link displayed on our digital platforms (Game Scoreboard, social media, website, live stream and digital programs)
- Social media “thank you” advertisement during all games
- \$100 merchandise voucher
- Three 30 second commercials at home games read by announcers
- Prime vendor table space you provide during all home games\*
- Prime location of banner you provide during all home games\*
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials (*for example noise makers, bandanas, hand sanitizer, wearables, etc.*) during games\*\*\*
- Orlando Roller Derby skaters to attend the business event of your choice\*\*\*
- Recognized as MVP Awards sponsor for 3 games

### Platinum (\$3000 Investment)

- Season tickets for 5 individuals
- Your business name and logo displayed on our digital platforms (social media, website, live stream and digital programs)
- Social media “thank you” advertisement during home games
- Vendor table space you provide during all home games\*
- Excellent location of banner you provide during all home games\*
- Two 30 second advertisements read by announcers during home games
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials during games\*\*\*
- Orlando Roller Derby skaters to attend the business event of your choice\*\*\*

### Gold (\$1000 Investment)

- Season tickets for 5 individuals
- Your business name and logo displayed on digital platforms (social media, website, digital programs, and twitch live streams)
- Social media “thank you” advertisement during home games
- Vendor table space you provide during all home games\*
- Location space for banner you provide during all home games\*
- One 30 second advertisement read by announcers during home games
- Permission to give away promotional merchandise during games
- Permission to collaborate on ORD promotional materials during games\*\*\*
- Orlando Roller Derby skaters to attend the business event of your choice\*\*\*



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## Silver (\$500 Investment)

- Season tickets for 2 individuals
- Social media “thank you” advertisement during home games
- Vendor table space you provide for half season (#home games)\*
- Location space for banner you provide for half season (#home games)\*
- Permission to give away promotional materials during games

## Bronze (\$250 Investment)

- Social media “thank you” during home games
- Vendor table space you provide for half season (#home games)\*

\*Business banner and vendor table to be supplied by sponsor \*\*\*Requests for event attendance or collaborative materials must be presented at least 30 days prior to the event; ORD will make its best effort to accommodate all requests, but in the case of a conflict with a previously scheduled event, ORD representation at your event may be subject to skater availability.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

<b>SCORE BOARD SPONSOR</b> <b>(\$300+ per game)</b>	<b>THE PENALTY BOX SPONSOR</b> <b>(\$200+ per game)</b>
ORD will name the scoreboard after your business, with your company’s logo displayed proudly both live and virtually. The scoreboard is the most viewed display giving you maximum visibility at all games. The scoreboard will be displayed both live and streaming virtually. The announcer will give your business a shoutout during halftime and end of game.	ORD will name the penalty box after your business, with your company’s banner displayed proudly as the backdrop. The penalty box can be a pretty high-traffic spot in roller derby, giving you maximum visibility at all games. The announcer both live and virtually will give your business a shoutout at the beginning of each game and mentions whenever a player is sent to the box.
	<b>HALF-TIME SPONSOR</b> <b>(\$100+ per game)</b>
	ORD will collaborate with your business or organization to come up with an exciting half-time program showcasing your brand. The announcer will also give your business a shoutout at the beginning of the sponsored game. <b>Note: Only one half time buyout opportunity will be available per game, supplies used for the half-time program must be at the expense of the sponsor and limited to the half-time clock.</b>



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## SPONSOR A SKATER OR TEAM(\$100+)

Your contribution goes directly to the skater of your choice, and will be applied to the cost of that skater's gear, league membership dues, and/or travel expenses. If you are sponsoring a skater on behalf of your business, the skater may display your business name during home games, subject to WFTDA rules, at your request. Please check out our current roster of skaters on the ORD website under the "Teams" dropdown.

## CUSTOM SPONSORSHIP PACKAGES

Have specific advertising needs? Do you have an in? Reach out to us at [Sponsorship@Orlandorollerderby.com](mailto:Sponsorship@Orlandorollerderby.com) and we will be happy to discuss what we can offer based on your budget.



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Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Package Selection

- MVP: \$5000+
- Platinum: \$3000
- Gold: \$1000
- Silver: \$500
- Bronze: \$250

## Other Sponsorship Items

<input type="checkbox"/> Scoreboard: \$300	<input type="checkbox"/> Penalty Box: \$200	<input type="checkbox"/> Half-Time: \$100
	<input type="checkbox"/> Travel: Negotiable	<input type="checkbox"/> Logistics: Negotiable

Sponsor a Skater: \$100+ Sponsored Skater: \_\_\_\_\_

Custom Amount: \$ \_\_\_\_\_  In-Kind or Branded Merchandise

Custom Package Details to be discussed with the ORD Sponsorship Director, and contract details will be attached to this agreement.

## Payment Information

Payment can be sent electronically via Zelle (treasurer@orlandorollerderby.com) or Venmo (@ordtreasurer), or by cash or check made payable to Orlando Roller Derby.

I agree to the terms of this agreement and have paid via PayPal or included payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\*\* Orlando Roller Derby, Inc. (dba Orlando Roller Derby) is a 501(c)(3) non-profit organization. Part of your sponsorship may be tax deductible. Contracts run through December 31st each year, regardless of agreement start date. Sponsors must renew/change their agreement each year for the upcoming season. Sponsorship payments are non-refundable; however, ORD is committed to maintaining positive relationships with our sponsors and are always available to answer questions or address concerns.